



Media release

VictorsFood and Sabre Corporate Development to launch New Alliance at AIME in Melbourne

VictorsFood and Sabre Corporate Development will unveil new joint products to the MICE market this February 15–16 at AIME in Melbourne.

Sabre Corporate Development Managing Director Talan Miller says, "We are delighted to announce our strategic alliance with VictorsFood. The design and delivery of high-end team and leadership development events with a sophisticated food component is far more than just a simple cooking class. The team at VictorsFood are innovative professionals in the food event field and this alliance creates a suite of unique food based team building options."

VictorsFood Director Jim Bahr says, "We're excited to be working with the team at Sabre. They are true professionals, and such an experienced company. It's a fantastic way for us to be able to offer our clients a great new range of events while maintaining the highest quality of outcomes. We've developed some unique, new events that combine the talents of our companies to engage client's teams like no one else can."

To find out more about what's new with VictorsFood, visit Stand 1617 ('Destination Sydney') at AIME and say hello to Jim Bahr, Wanitha Tanasingam and Emma Gardiner.

For further information, please visit www.victorsfood.com.au or follow us on Twitter @VictorsFood.

For further information about AIME, please visit <http://www.aime.com.au/>

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