



Media release

VictorsFood Launches New Indian and Italian Food Tours in Partnership with Beacon Holidays and Italian Traveller

May 2011: Australia's leading food experience company, VictorsFood, joined forces with boutique tour operators Beacon Holidays and Italian Traveller to launch three new food tours to India and Italy.



VictorsFood Director Victor Pisapia says, "To expand our offerings in culinary tourism, we formed an alliance with two very well-respected tour operators. Our South America tour has been running smoothly for three years so, we wanted to offer our loyal customers something new. Italy has always been super popular with foodies and India is an emerging destination for more adventurous palates."

The Masala Trails Indian tours, hosted by noted Indian cuisine author and columnist Rushina Munshaw-Ghildiyal, cover South and North India.



The La Cucina Toscana Cookery Tour, hosted by Bernadette Dunn and Glynis Macri and accompanied by VictorsFood Chef, Michelle Darlington, covers Tuscany.

South India Masala Trails September 30 – October 10, 2011. Cost: AU \$4,995 per person twin share.

North India Masala Trails October 13 – October, 23, 2011. Cost: AU \$4,050 per person twin share.

Media Enquiries: Jim Bahr – jim@victorsfood.com.au / 0402 249 528 / 1300 337 011



Combined North & South Masala Trails September 30 – October, 23, 2011. Cost: AU \$9,000 per person twin share.

La Cucina Toscana Cookery Tour October 2 – October 14, 2011. Cost: AU \$7,250 per person (\$1,000 single supplement)

To book your Masala Trails tour or La Cucina Toscana Cookery Tour call 1300 337 011 or visit www.victorsfood.com.au

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About VictorsFood

VictorsFood is Australia's ultimate food experience company.

We create memorable, interactive team building, cooking parties, cooking classes, corporate events, international food tours, Australian regional food tours and market tours so people learn, have fun and eat well.

Our online shop and secure PayPal checkout give you the chance to find and enjoy top quality gourmet food, corporate gift hampers, gift certificates, gift vouchers and cookware.

We also offer professional services in food consulting, training, food coaching, demonstrations and presentations. As part of the principle of eating well, VictorsFood encourages the use of sustainable practices in everyday lives by supporting minimal food miles and local growers.

Editor's Note – VictorsFood is one word; no spaces and no punctuation.

For further information about Beacon Holidays visit www.beaconholidays.com.au

For further information about Italian Traveller visit www.italiantraveller.com

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