



Media Release

Multi-Sensory Training Builds Exceptionally Performing Teams

July 2012: A new program from organisational development leaders rogenSi and VictorsFood leverages rogenSi's "secret" to exceptional performance using VictorsFood's uniquely effective MasterChef Challenge to create the ultimate leadership development, learning and bonding experience for teams wanting to enhance their performance.



VictorsFood Director Jim Bahr (MSEd) says "Psychological research shows that people learn better when exposed to new information in ways that engage as many senses as possible. With rogenSi training a team in their EP (Exceptionally Performing) Team framework, using our MasterChef Challenge cooking experience as an experiential, the members of the team engage through every sense, cementing their learnings. Together we deliver an incredibly effective learning experience that takes teams into realms of exceptional performance."

Dr Clark Perry, Director at rogenSi, and one of the developers of the EP Team framework says "In the EP Team program, we teach the qualities needed in the people and team dynamics to make success possible; and we show them how to identify and cultivate the will, the skill and way to succeed. The VictorsFood MasterChef Challenge acts as a metaphor for high performing teams. Victor is highly knowledgeable and draws relevant insights for business audiences."

Taking a team through this corporate training experience makes possible the achievement of extraordinary outcomes.

-ENDS-

Editor's Note – VictorsFood is one word; no spaces and no punctuation.

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About VictorsFood

VictorsFood is Australia's ultimate food experience company.

We create memorable, interactive team building, cooking parties, cooking classes, corporate events, international food tours, Australian regional food tours and market tours so people learn, have fun and eat well.

We also offer professional services in food consulting, training, food coaching, demonstrations and presentations. As part of the principle of eating well, VictorsFood encourages the use of sustainable practices in everyday lives by supporting minimal food miles and local growers.

About rogenSi

rogenSi is the global consultancy for exceptional performance, helping leaders and their teams deliver results in three areas:

- Leading
- Inspiring Change
- Driving Sales Growth

We help businesses succeed by focusing on the performance required to turn their strategy into winning results.

Our work is built around this core principle: That Exceptional Performance ("EP") comes from a combination of superior business knowledge, in all its forms - all leveraged, exponentially, by the creation of a mindset that gives you the will to succeed.