



October 2009

VictorsFood Launches Unique 'No Risk' Christmas Gift Certificates

Have you ever bought someone a gift certificate only to discover later that they didn't use it? VictorsFood has solved this common problem by coming up with an exciting new system. Rather than pay up front for the certificates, the giver only pays for the certificate when the recipient redeems it. VictorsFood keeps the givers' details on file and only charges them if the certificate is used. VictorsFood is the only company offering this unique gifting option.

Feeling generous? VictorsFood can include the gift certificates in its gourmet corporate Christmas Hampers so that the recipients get something for now - a basket brimming with hand-made goodies - and something for later; a certificate for any VictorsFood experience or product that can be redeemed at a time that is convenient to them. What a perfect gift solution!

VictorsFood Christmas Gift Certificates start from \$120 each (minimum order x 10). VictorsFood Christmas Hampers are \$120 (including GST) and can be delivered to anywhere in Australia (free delivery within 20km of Sydney CBD for orders of 25 hampers or more). The gourmet hampers include the following items;

- Delicaseys Guinea Fig Chocolates (140g)
- The Biscuit Tree Cranberry & Pistachio Biscotti (120g)
- Phillippa's Herbed Spiced Nuts (300g)
- Pendolino Fruttata Allegro Extra Virgin Olive Oil (200ml)
- Delicaseys Tasmanian Pepperberry Chocolate (80g)
- Osborne Olives Gourmet Black Olives with Chilli & Garlic (280g)
- The Wine & Truffle Co. Hazelnuts in Truffle Honey (200g)
- Colefax Dark Almond Slabs (250g)
- Osborne Olives Olive and Tomato Dukkah (50g)

VictorsFood also offers a range of Christmas party entertaining options, including cooking parties and teambuilding sessions. In keeping with the Christmas spirit, 5% of the per person charges from any Christmas event booked by November 15th with VictorsFood will go to the client's charity of choice. To book your Christmas party and order your Christmas Hampers and Gift Certificates call 02 9698 7684 or visit www.victorsfood.com.au

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About VictorsFood

Founded by Chef Victor Pisapia in 2008, VictorsFood is Australia's ultimate food experience company. Our mission is to help people develop individually and interpersonally through food by learning, having fun and eating well. We achieve this mission by creating memorable, interactive culinary experiences like teambuilding, cooking parties, cooking classes, corporate events, international food travel and market tours. We enhance this by sharing our knowledge through food consulting, training, food coaching, demonstrations and presentations. As part of the principle of eating well, VictorsFood encourages the use of sustainable practices in everyday lives by supporting minimal food miles and local growers.

Editor's Note

VictorsFood is one word - no space - no punctuation.

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