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Love Them or They'll Leave You
50% of Employees to Change Jobs in the Next 12 Months

With the end of the Global Financial Crisis in sight, many business owners are breathing a sigh of relief but there is one thing they still need to be very careful about. All those pay freezes and budget cuts have taken their toll and it is estimated that 50% of employees are planning to jump ship. Rather than exposing a business to the risk of losing its most valuable asset; its staff, VictorsFood offers a much better alternative.

VictorsFood Director Victor Pisapia says, "What we recommend is that companies book in for an 'End of GFC' booster session. Our cooking teambuilding events offer a genuine opportunity for upper management to interact with their staff on a level playing field. We can build important key messages into the event so if a company wants to express appreciation and gratitude to its people, this is a great way to do it because cooking creates a great buzz amongst participants and also allows people to let down their defences. Too often managers leave it too late and end up with staff who are unmotivated, unhappy and will tell anyone who will listen how much they hate their job. Teambuilding creates a positive atmosphere with the added benefit of being motivational and uplifting."

Enrico Coiera, Director of the Centre for Health Informatics says, "With a new team to pull together, several coming from interstate or overseas, I needed to find a way to help them bond, and build work relationships that would sustain them beyond the 9 to 5. Our VictorsFood team building experience gave me all I wanted and more. The day itself was all that was promised, entertaining, engrossing, and tasty. But the payoff was in the weeks and months that followed. I had started with a group of individuals who were being polite to their new colleagues. I now had a team that had an experience over which they bonded, and were now doing the running all themselves, at work and after work. I could not be more pleased."

Business owners shouldn't hesitate to get their team back on track before they start to head off in the direction of the competition. To book your VictorsFood teambuilding event call 02 9698 7684 or visit www.victorsfood.com.au

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Media Enquiries:

Emma Gardiner

emmagardiner@iinet.com.au / 0419 276 446

**Editors Note**

The name of the company, VictorsFood is one word, with no apostrophe.

About VictorsFood

Founded by Chef Victor Pisapia in 2008, VictorsFood is Australia's ultimate food experience company. Our mission is to help people develop individually and interpersonally through food by learning, having fun and eating well. We achieve this mission by creating memorable, interactive culinary experiences like teambuilding, cooking parties, cooking classes, corporate events, international food travel and market tours. We enhance this by sharing our knowledge through food consulting, training, food coaching, demonstrations and presentations. As part of the principle of eating well, VictorsFood encourages the use of sustainable practices in everyday lives by supporting minimal food miles and local growers.

Reference:

<http://www.smartcompany.com.au/get-out-of-my-way/20090911-six-cities-in-six-days.html>

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