



Media Release – August, 2009

**Book VictorsFood's 2010 Taste of South America Tour
before October 31st and receive \$500 off**

Are you always first in line, first up in the morning, first over the finish line? Well, VictorsFood has the perfect deal for you, offering a \$500 discount to anyone who books their place on the 2010 Taste of South America Tour before October 31st.

Not only do you receive this generous discount; you receive a CD jam-packed with South American rhythms, along with a special VictorsFood compendium of beginner's recipes that give you a head start on what you learn on the trip.

The tour, starting in Rio de Janeiro, moves down through Salvador, Bahia to Buenos Aires, Argentina and then on to Salta, takes you from the beach to the altiplano via myriad local cuisines and customs.

Hosted by Chef, presenter and educator Victor Pisapia and a group of passionate local guides, the tour begins on Saturday April 3 and runs for 15 days, concluding on Saturday April 17.

Cost for the tour is:

Land content:

Twin Share - \$8,900 (including all SA internal flights, accommodation and most meals)

Single Supplement - + \$1,850

For further information about the April 2010 VictorsFood Taste of South America Tour call 02 9698 7684 or visit www.victorsfood.com.au

-ENDS-

About VictorsFood

Founded by Chef Victor Pisapia in 2008, VictorsFood is Australia's ultimate food experience company. Our mission is to help people develop individually and interpersonally through food by learning, having fun and eating well. We achieve this mission by creating memorable, interactive culinary experiences like teambuilding, cooking parties, cooking classes, corporate events, international food travel and market tours. We enhance this by sharing our knowledge through food consulting, training, food coaching, demonstrations and presentations. As part of the principle of eating well, VictorsFood encourages the use of sustainable practices in everyday lives by supporting minimal food miles and local growers.

Media Enquiries:

Emma Gardiner

emmagardiner@iinet.com.au / 0419 276 446