



## MEDIA RELEASE

### Take the MasterChef Challenge VictorsFood Launches New Teambuilding Class

With water cooler conversation running hot over the MasterChef grand final, there is no better time to book a company team in for a **VictorsFood MasterChef Challenge**. This four-hour cooking class will recreate the excitement of the MasterChef kitchen, with team members going head-to-head in a competition to prepare up to eight dishes within a set timeframe.

The winners are judged on presentation, quality, creativity, time management and taste by a VictorsFood Chef.

VictorsFood Director Victor Pisapia says, “Everyone gets to enjoy the results in a sit-down meal at the end and prizes are awarded for Best Team, Best Team Leader and Best New Apprentice. The ‘wow’ factor in this class is what each team experiences as ‘customers’ in their very own restaurant. And just like in the television show, no previous cooking experience is necessary.”

**The MasterChef Challenge** is held at the VictorsFood Danks Street penthouse in Waterloo, Sydney, or at other venues on request. Class sizes start at eight people.

In addition to the new **MasterChef Challenge**, VictorsFood also offers three other teambuilding programs. They are:

- **Cook Smart to Eat Well** – 45 minutes

We come to you with 45-minute interactive health & wellness cooking sessions to keep your team productive. These quick sessions are designed for the company that wants to promote staff wellness in a teambuilding format but doesn't have the time (or budget) to do big events off premise. In these hard times this is a cost-effective way to motivate your team. We can deliver this as a one-off, or as a series of 6 or 10 workshops, usually over their lunch break in your boardroom.

- **Ultimate Teambuilding** – 3.5 hours

A fun and productive teambuilding experience. This event will meet all of your company objectives as we weave them into our presentations. All the things that make a great restaurant are incorporated as your team become chefs, then waiters and customers in a jam-packed event filled with great music, creative energy and team engagement.

- **Two Hour Tapas** – 2 hours

Groups within your team move among cooking stations making and enjoying different tapas at each stop. This is the perfect option for large social events where you want your guests to mingle while keeping the energy level high.

For further information about The MasterChef Challenge or any of the other VictorsFood teambuilding programs, please call +612 9698 7684, email [info@victorsfood.com.au](mailto:info@victorsfood.com.au) or visit [www.victorsfood.com.au](http://www.victorsfood.com.au)



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## **About VictorsFood**

Chef Victor Pisapia co-founded and co-owned Sydney's first cooking teambuilding company in 2003, doing events for groups of 4 – 400, and went on to launch VictorsFood, the ultimate food experience company in late 2008.

The VictorsFood mission is to help people develop individually and interpersonally through food by learning, having fun and eating well. We achieve this mission by creating memorable, interactive culinary experiences like [teambuilding](#), [cooking parties](#), [cooking classes](#), [corporate events](#), [international food travel](#) and [market tours](#). We enhance this by sharing our knowledge through [food consulting](#), [training](#), [food coaching](#), [demonstrations](#) and [presentations](#). As part of the principle of eating well, VictorsFood encourages the use of sustainable practices in everyday lives by supporting minimal food miles and local growers.

Media, details & bookings:

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